Website Project Guide

What to Prepare, What to Expect and How to Get the Most From Your New Website

What Makes a Good Business Website

Most Malaysian business websites fail for the same reasons: slow on mobile, vague content, no clear call to action and no ongoing maintenance. A good business website loads in under 3 seconds on mobile, clearly states what you do within 5 seconds of landing, makes it easy for visitors to contact you and is technically sound enough to rank on Google.

Common Website Failure	Why It Costs You Business
Loads slowly on mobile (over 5 seconds)	53% of visitors leave if a page takes more than 3 seconds
Not mobile-responsive	Over 70% of Malaysian web traffic comes from mobile devices
No clear call to action on homepage	Visitors do not know what to do - they leave without enquiring
Generic or outdated content	Google ranks specific, relevant content - generic copy ranks nowhere
No SSL / HTTPS	Browsers show "Not Secure" warning - damages trust immediately
Never updated since launch	Outdated plugins create security vulnerabilities within 6-12 months
No Google Analytics connected	You cannot improve what you cannot measure

Before Your Project Starts: What to Prepare

- ✓ Your logo in PNG or SVG (high resolution)
- ✓ List of pages you need on the site
- ✓ Existing content you want to keep or reuse
- ✓ Description of your target customer
- ✓ Contact details and business hours
- ✓ Google account for Analytics and Search Console

- ✓ Brand colours if defined (hex codes)
- ✓ Reference websites you like the look of
- ✓ Professional photos of your team or premises
- ✓ Specific features needed (booking form, shop)
- ✓ Social media profiles to link to
- ✓ Your preferred launch timeline

Do Not Have Everything Ready? That Is Fine.

We can write your website copy, source licensed stock photography and register your domain. Tell us what you have and we handle the rest. The only thing that slows a project down is content - if you provide copy and images promptly, we can launch in 2 to 3 weeks.

Page-by-Page Website Guide

What Each Page on Your Business Website Should Contain and Accomplish

Homepage

First impression - the most important page

Clear headline stating what you do and who you serve. Supporting subheadline with your key benefit. Social proof: client logos, years in business, number of clients. Brief overview of services with links. One primary call to action above the fold. WhatsApp or contact button always visible.

About Us

Build trust and establish credibility

Your story and how the business was founded. Key milestones and years of experience. Team photos and brief bios. Certifications, awards and partnerships. Values or mission statement. Secondary call to action at the bottom.

Services

Each service needs its own dedicated page

One page per service - not all services crammed onto one page. Each service page: what it is, who it is for, what is included, how it works, pricing guide, FAQs and a call to action. Dedicated pages rank individually on Google for specific search terms.

Contact Us

Make it easy to reach you

Contact form with name, phone, email and message. Phone number prominently displayed. WhatsApp button. Email address. Office address with embedded Google Map. Business hours. Response time commitment.

Blog / Resources

Long-term SEO and authority building

Articles targeting search terms your clients use. How-to guides related to your services. Each article builds topical authority and attracts organic traffic over time. Not essential at launch - valuable within 6 months.

Technical Configuration

SEO, Speed, Security and Data Centre - Built Into Every Website

On-Page SEO - Configured Before Launch

✓ Unique meta title for every page (under 60 chars)

✓ Meta description for every page (under 160 chars)

✓ H1, H2, H3 heading hierarchy on all pages

✓ Image alt text on all images

✓ XML sitemap submitted to Google

✓ Robots.txt configured correctly

✓ Schema markup: LocalBusiness and Service types

✓ Google Search Console setup and verification

✓ Google Analytics 4 with conversion tracking

✓ Open Graph tags for social media sharing

✓ Clean descriptive URL slugs

✓ Canonical tags to prevent duplicate content

Security Hardening - Included in Every Build

Security Measure	What It Does
SSL Certificate + HTTPS Redirect	Encrypts all data between your site and visitors
HTTP Strict Transport Security (HSTS)	Prevents man-in-the-middle attacks on connections
Security Headers (CSP, X-Frame, etc.)	Blocks web injection and clickjacking attacks
Directory Listing Disabled	Files and folders not publicly browsable
WordPress Hardening	Admin protected, plugin versions hidden, REST API secured
DNSSEC Configuration	DNS queries cryptographically verified
CAA Record Setup	Only authorised CAs can issue SSL for your domain
Pre-Launch Security Scan	Vulnerabilities resolved before going live

Malaysian Data Centre Hosting

Data Centre	Location	Certifications
CJ1 Data Centre	Cyberjaya, Selangor	Tier III, ISO/IEC 27001, PCI DSS
AIMS Data Centre	Kuala Lumpur	Tier III, ISO/IEC 27001, PCI DSS

Facility features: 24x7 monitoring, video surveillance, smoke detection and fire suppression, HVAC temperature control, raised flooring, standby UPS, Cisco routers, 1000Mbps and 40Gbps backbone, 99.9% network uptime. Your data stays in Malaysia.

Website Packages - All Inclusive

Every package includes domain, hosting, unlimited business email, security hardening, SEO setup and full ongoing support for domain and email management.

	1 Page	5 Pages	10 Pages	eCommerce	Custom 10+
Price	**RM999**	**RM1,999**	**RM2,599**	**RM2,999**	**Contact Us**
Yearly Renewal	RM399/yr	RM600/yr	RM900/yr	RM900/yr	Custom
Hosting	30GB	50GB	100GB	100GB	Custom
Domain (.com/.com.my)	✓	✓	✓	✓	✓
Unlimited Business Email	✓	✓	✓	✓	✓
Modern UI/UX Design	✓	✓	✓	✓	✓
Advanced SEO Setup	✓	✓	✓	✓	✓
Online Shop / Products				✓	Optional
FPX, Cards, E-Wallets, COD				✓	Optional

* Custom / 10+ Pages pricing is based on scope, features and page count. Contact us for a tailored quote.

Frequently Asked Questions

How long does a website take?

Standard 5-8 page site: 2 to 3 weeks from content approval. E-commerce: 4 to 6 weeks. Timeline depends on how quickly you provide content and feedback.

Do I own the website?

Yes. You own the domain and all the code. We manage everything on your behalf but it all belongs to your business.

What about business email accounts?

Every package includes unlimited @yourdomain.com email. Need a new account, password reset or storage increase? Call or email us - included in your annual renewal.

What payment gateways do you support for eCommerce?

FPX (online banking), credit/debit cards, e-wallets (Touch n Go, GrabPay) and Cash on Delivery through iPay88 or Billplz.

Do you maintain the website after launch?

We manage hosting, domain renewals and email accounts ongoing. Website maintenance (plugin updates, security, backups) available from RM150/month.

What if I need more than 10 pages or custom features?

Contact us for a custom quote. We build multi-location sites, multilingual sites, custom integrations and large corporate websites - priced based on your specific requirements.

Ready to build your website?
Packages from RM999 - Domain, Hosting and Business Email Included.

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